

# V INTERNATIONAL SEMINAR ABOUT ARCHITECTURAL AND INDUSTRIAL HERITAGE

## INDUSTRIAL CITY. INDUSTRIAL HERITAGE IN THE MANAGEMENT OF CONTEMPORARY CITY

ORGANIZAN:



COLABORAN:



## ABOUT THE SEMINAR

### V INTERNATIONAL SEMINAR G+I\_PA I

TECHNIC UNIVERSITY OF MADRID/ACS FOUNDATION///FEBRUARY 14<sup>TH</sup>-16<sup>TH</sup> 2018

## INDUSTRIAL CITY. INDUSTRIAL HERITAGE IN THE MANAGEMENT OF CONTEMPORARY CITY

The V Seminar offers a different strategy from the earlier editions, separating itself from usual thematic approaches to face the state of arts of the problematic from the updated knowledge about strategies of regeneration that affect elements or ensembles of the historical, traditional or modern industry. Those big areas are coveted by their speculative value, submitted to reconversion processes and they resist badly the attacks of an interpretation promoted from the historical rigour and their enhancement as a cultural heritage. A spatial balance pretends to evaluate, at ground level and in three days, the potential of Industrial Heritage in the planning of the actual city, in its project as a city of future.

The Spanish and European cities of the 21st century, having at hand a relevant industrial history, are finding themselves in a context of accelerated changes. Their responsible technicians, citizens, politicians and managing institutions need to revise many factors and, without a doubt, the parameters of those instruments, their project methodology or social definition. In which terms we could associate the Industrial Heritage with classical parameters of the energy or transport, already handled in the previous confers editions in a monographic manner, and now in an equally profound revision? Which are different situational dialogues that replace the establish ones in the last two centuries between the industry and the city? How is it possible to defend and act on this heritage with the existing instruments of urban planning, often contradictory? What attitude and propositions the debate of this academic forum can enunciate?

From the accelerated urban transformations that initiated in the 19th century all these processes of “industrial disamortization” have had to deal with exponentially increasing demands of space and population. The strong tracks in all this on the territory, actual landscape, are not outside of the processes of an enhancement from this specific point of view.

The cities like Barcelona, Madrid, Seville, Bilbao, Valencia or Nantes, Bruges, Genova, Dusseldorf, Copenhagen and Amsterdam will be protagonists of this Seminar during which it will be discussed how is possible, from the Industrial Heritage, to deal with different factors that conform them. How this cultural heritage intervenes in the processes of urban planning and ordinance, how to plan its use or disuse, how to structure a propriety by paying attention to the legal and planning issues, how to configure its occupation. Also with which criteria one tackles solutions in order for them to be visible and thus guaranteeing their conservation, how to establish social relations and of the production by dealing with the historical legacy offered by different generation of workers. Which technical and transformation processes are involved today in relation to its symbolical value like the material expression not only of architectural or engineering aspects but also of scale, by determining essentially, some important settings. In short, to show how all those expressions find themselves associated with the immaterial contemporary heritage.

Madrid and Barcelona make a category apart. Maybe the most potent in our country but not the only. A reflection on these cities must be complemented with the experiences of those aforementioned to address an updated redefinition from its questions by means of a more open and participative scaled management. Also more sustainable and ecological. The cities of the debate are an historical fact but they are, before all, products of the Industrial Revolution for good or for bad. Like they are now from the industrial era initiated in the 80's.

The post-industrial societies presents themselves today full of paradoxes and contradictions that requires a rigorous diagnose close to the signification of liquidation of companies and old industries. The memory of production from our recent past disappears starting from the consideration that it forms part of an ample process in which, a part from its social, economic and urbanistic implications, it is debated about how a determined society faces its present from two different project of the city. Both of them in the function brought in the moment of crisis: one of a traditional and static character that does not bring innovative solutions in respect to the active resources for

the economic and cultural development and the other, more dynamic, which pretends to integrate the historical memory in an advanced and sustainable development.

The industrial evolution and obsolescence: an extensive legacy of cultural elements, which cannot fall into oblivion not even if we considerate them only for their economic value. The centenary active industries, after the adaptation to circumstances of every period, are the leaving witness of a process. A panorama of different situations that is necessary to deal with, manage and in many cases, recuperate as quickly as possible from with a critic and democratic education, with urgency and imagination, by assuming a debate with a rigour and seriousness that require promoting propositions for a present and future. An opportunity to seat together with public administrations, professional associations and universities and to do it with social element and corporate world.

## MOTIVATION AND GOALS

The principal goal is to determinate and make a common state of the art of the study about industrial cities.

## MAIN TOPICS

The presentation have to be original and unpublished and they have to be related to one of the following themes proposed by the V Seminar:

Thematic Focuses:

- A. Infrastructure and urban networks
  - a. Energy and transport
  - b. Equipment. Merchandise, sanitary equipment
- B. Industry and urban fabric

- a. Occupation and morphology
  - b. Industrial Heritage and real estate value
  - c. Presence and opportunity conditions
- C. Periphery and repositioning
- a. Industrial hinterland
  - b. Industrial zoning. Industrial estates
  - c. Tertiarisation
- D. Industrial Heritage and social value
- a. Forms of social appropriation
  - b. Sustainability and management
  - c. Use and enjoyment

## Participation

The Seminar is open to every interested person whose presentation is related to thematic focuses explained above. The participation in the Seminar implicates the inscription of an author or at least one author if it is a joint collaboration.

## Work selection

The works will pass through two filters:

- The first one is relative to abstracts, which will be selected always in relation to themes defined by the V Seminar. The acceptance of abstract does not imply the acceptance of the final work.
- The second one will be realized on completed work with a “double blind review” in pairs done by the Scientific Committee. Only the accepted works can be presented orally during the Seminar.

## Promotion and publication process

The accepted works in the process of “double blind review” by pairs from the Scientific Committee will be included in the Proceedings of the V International Seminar, published online on the internet page of the Aula. No work will be accepted nor published without a received inscription payment by at least one of the authors of the work.

## Certificates

Certificates will be released to all the registered assistants and the certificates of presentation to all the authors of accepted works who realise their oral presentation during the V Seminar.

All the certificates will be in a digital form.

## Deadlines

For the **reception of abstracts**: until October 15<sup>th</sup>, 2017

Communication of **acceptation**: October 30<sup>th</sup>, 2017

Delivery of **completed works**: until December 15<sup>th</sup>, 2017

Communication of **accepted completed works**: January 15<sup>th</sup>, 2018

## Guidelines for the presentation of works

Works will pass through following phases:

1° phase: delivery of abstracts

2° phase: delivery of completed works

3° phase: presentation of works

Authors are kindly reminded to follow the instructions. Otherwise, the Scientific Committee can reject their works.

### 1° Phase: Delivery of Abstracts

In order for a work to be accepted, the following documents must be sent to the e-mail address [seminariogipai@gmail.com](mailto:seminariogipai@gmail.com) :

#### *Document 1: Authorship*

It should contain personal data about the author, his or hers affiliation, a brief CV with no more than 10 lines (see the instructions below).

The file will have following denomination: **Surname\_Name.docx**

#### *Document 2: Work resume*

It should contain a short description of the work in both English and Spanish. It is the responsibility of the author for this file to be anonymous. It should not contain any information that will endanger its anonymity. It will comply with following requisites:

- Page size **A4**, with lateral margins of **2,5 cm** and upper and lower margins of **3 cm**;
- Range between **250 and 320 words**, Font **Arial** size **11pt**;
- Justified text with interspace of **1,5 lines**;
- Up to **6 keywords** in both English and Spanish, separated with comas, Font **Arial** size **10pt**;
- The file will be denominated in following manner: **Abstract\_Title.docx**

We kindly ask participants to insert the aforementioned information in the template attached to this Call, in the format Microsoft Word (.docx).

The final deadline for this phase is **October 15<sup>th</sup>,2017**.

## Authorship

### AUTOR

- Name and surname(s);
- Nationality;
- Title(s) or profession;
- Position in the company, institute, university, department, etc.;
- If you are student, indicate in which phase of studying are you and the institution;
- If you are researcher, please indicate the name of the investigation group.
- Please indicate also the area of investigation you are working or have worked in. Indication of a special merit – publication, project, award related to the same is desirable.

## Abstract

### RESUMEN (ESPAÑOL)

Escriba aquí su texto.

Extensión máxima de 320 palabras, fuente Arial, 11 pt



Texto justificado con interlineado de 1,5 líneas.

### **PALABRAS CLAVE (ESPAÑOL)**

(Máximo 6, separadas por comas, en minúsculas, Arial, 11 pt)

### **ABSTRACT (ENGLISH)**

Write here your work.

Maximum extension of 320 words, Font Arial, size 11pt.

Justified text with 1,5 interline.

### **KEY WORDS (ENGLISH)**

(Maximum 6 key words, between commas, lowercase)